

World Coffee Events

Code of Conduct for World Coffee Events (“WCE”) Competitors

The Code of Conduct is applicable to all Championships produced by World Coffee Events (“WCE”)

- A. World Coffee Events (“WCE”) assumes that all competitors will be honest in their behavior and will respect other competitor’s and involved parties’ rights, opinions, persons and culture.
- B. Competitors should comply with the most recent Championship Rules and Regulations, available via the Championship websites.
- C. All competitors should take responsibility for the impact of their behavior on the WCE and the competition in which they are participating. Competitors are expected to abide by all laws and regulations of the country and location in which the competition is occurring, and respect the culture of the hosting location. WCE cannot be held responsible for any competitor violation of laws and regulations made by the competitor.
- D. A competitor is an ambassador for the nation he or she is representing and also for the profession or role in coffee. A competitor’s interactions with the general public, as well as other coffee professionals, reflect greatly on the global specialty coffee community.
- E. WCE appreciates every competitor’s commitment to promote the role as a professional, artisan, and/or respectful coffee steward. WCE encourages every competitor to act with integrity and to represent the profession and to respect the competition and it’s sponsors, and supporters.
- F. Every competitor should act helpful to other competitors and reach out when ever necessary. Be a problem solver, not a problem creator.
- G. All competitors are expected to be committed to pursue coffee excellence and therefore encouraged to share information and knowledge among each other’s in order to improve the community in coffee as a whole.
- H. Protests and complaints should be handled according to Championship Rules and Regulations.
- I. WCE relies on every competitor’s dedication, opinions and resources in order to improve and to be acknowledged as the only Champion in the world for their respective competition. All competitors are encouraged to work with the WCE and not against the organization.